



Illinois Gaming Board

2024 Annual Report
Casino Business Enterprise Program (BEP)
for Minorities, Women, Persons with Disabilities, and Veterans

State of Illinois
JB Pritzker, Governor

Illinois Gaming Board
Charles Schmadeke, Chairman
Marcus D. Fruchter, Administrator



ILLINOIS GAMING BOARD

JB Pritzker • *Governor* Charles Schmadeke • *Chairman* Marcus D. Fruchter • *Administrator*

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February 28, 2025

Governor JB Pritzker
Members of the Illinois General Assembly

Greetings,

On behalf of the Illinois Gaming Board, I am pleased to submit the enclosed Casino Business Enterprise Program (BEP) for Minorities, Women, Persons with Disabilities, and Veterans 2024 Annual Report.

The Illinois Gaming Board is committed to the continuous improvement of the Casino BEP, so that qualified businesses owned by minorities, women, persons with disabilities, and veterans have meaningful access and opportunity to provide goods and services to Illinois casino licensees.

Please let us know if you have any questions or would like any additional information.

Kind regards,

A handwritten signature in blue ink that reads "Marcus D. Fruchter".

Marcus D. Fruchter
Administrator

Casino Business Enterprise Program for Minorities, Women, Persons with Disabilities, and Veterans

Introduction

Public Law 98-490 established the Casino Business Enterprise Program (BEP), 230 ILCS 10/7.6, on August 13, 2016, to help businesses owned by minorities, women, and persons with disabilities have access and opportunity to provide goods and services to Illinois casino owner licensees. Effective December 14, 2018, Public Act 100-1152 expanded the Casino BEP to include businesses owned by veterans of the United States Armed Forces. Through the Casino BEP, the Illinois Gaming Board (IGB) seeks to promote and encourage Illinois casino owners licensees to procure goods and services from businesses owned by minorities, women, persons with disabilities, and veterans.

Casino BEP Contracting Goals

The BEP statute directed the IGB and each Illinois casino owners licensee to establish annual benchmark goals for the award of contracts to businesses owned by minorities, women, persons with disabilities, and veterans. The IGB adopted Casino Rule 286, 86 Ill. Adm. Code 3000.286, to implement the casino BEP.

Rule 286(b)(1) set the IGB's annual benchmark contracting goals as follows:

- 11% for minority-owned businesses (MBEs)
- 7% for women-owned businesses (WBEs)
- 2% for businesses owned by persons with disabilities (PBEs); and
- 3% for veteran-owned businesses (VBEs).

The total combined BEP contracting goal for each casino owners license for the reporting year was 23% of non-exempt total expenditures. The IGB, when setting the contracting goals and per statute, does not include contracts in which:

1. Any purchasing mandates would be dependent upon the availability of minority-owned businesses, women-owned businesses, businesses owned by persons with disabilities, and veteran-owned businesses ready, willing, and able with capacity to provide quality goods and services to a gambling operation at reasonable prices;
2. There are no or a limited number of licensed suppliers as defined by the Illinois Gambling Act for the goods and services provided to the licensee;
3. The licensee or its parent company owns a company that provides the goods or services; or
4. The contract is entered into in response to an emergency.

Rule 286(b)(2) requires each casino owners licensee to submit its own annual casino BEP contracting goals. The casino owners licensee goals shall be based on the number and dollar amounts of new and renewed contracts, as well as the owners licensee's evaluation of the availability of MBEs, WBEs, PBEs, and VBEs that are qualified to perform the new and renewed contracts which are located in sufficient geographical proximity to the owners licensee to be reasonable candidates for contract selection. The contracting goals for each owners licensee shall approach, at a minimum, the IGB's benchmark contracting goals as closely as practicable.

Annual Reporting Requirements

The 2024 Casino BEP Annual Report highlights the number of dollars casino owners licensees spent with BEP vendors and the percentage of BEP spending on total expenditures compared to the IGB benchmark goals. As explained below, the 2024 BEP Annual Report includes actual results for calendar year 2023 due to various overlapping and conflicting reporting requirements.

The BEP statute established annual reporting requirements for the IGB and casino owners licensees as follows:

- Each casino owners licensee shall submit an annual report of its utilization MBE, WBE, PBE, and VBE during the preceding calendar year. (230 ILCS 10/7.6(c)) Casino owners licensee utilization reports are due to the IGB no later than March 31 for the preceding calendar year. (86 Ill. Adm. Code 3000.286(g))
- The IGB shall file, no later than March 1 of each calendar year, an annual report that shall detail the level of achievement toward the benchmark contracting goals over the three most recent fiscal years. (230 ILCS 10/7.6(f))

Sections 7.6(b) and (c) require the IGB and casino owners licensees to measure progress toward contracting goals on a calendar year, whereas Section 7.6(f) mandates that the IGB report on a fiscal year basis. Additionally, the IGB is required to submit its annual report measuring fiscal year achievement toward BEP contracting goals no later than March 1 of each year, while licensee utilization reports are due to the IGB by March 31 for the preceding calendar year. Thus, the IGB does not have actual expenditure results for the most recently completed calendar year when filing this report by March 1. Further, Sections 7.6(b) and (c) require goals based on contracts awarded by each casino owners licensee expressed as percentages of a licensee's total dollar amount of contracts awarded during each calendar year. However, industry standard practice is that casinos track expenditures for determining annual MBE, WBE, PBE, and VBE based on spending rather than contracts awarded.

Accordingly, and in an effort satisfy the legislative intent as best as practicable, the IGB determined the prudent approach is to use expenditures rather than the number of contracts as the measurement method and to follow a calendar year reporting period to coincide with how casinos actually track BEP expenditures. The 2024 Annual Report presents actual results for calendar year 2023 and the 2025 Annual Report will present the actual 2024 expenditures. The IGB notes that changing the statutory due date for the BEP Annual Report from March 1 to July 1 of each year would help resolve these reporting inconsistencies and ensure the publication of more timely data.

Analysis

The IGB used the established benchmark Casino BEP contracting goals of MBE 11%, WBE 7%, PBE 2%, and VBE 3%, for a total goal of 23% of non-exempt expenditures.

During 2021, total non-exempt expenditures were \$89.5 million with \$28.9 million (30.1%) spent with minority businesses (14% MBE, 12.5% WBE, .4% PBE, 3.2% VBE). In 2021, nine of 11 operating casinos exceeded the total Casino BEP goal of 23%.

During 2022, total non-exempt expenditures were \$126 million with \$45 million (35.7%) spent with minority businesses (16.1% MBE, 14.8% WBE, .4% PBE, 4.3% VBE). In 2022, nine of 11 operating casinos exceeded the total Casino BEP goal of 23%.

During 2023, total non-exempt expenditures were \$195 million with \$65 million (32.5%) spent with minority businesses (17.9% MBE, 11.0% WBE, 0.7% PBE, 2.9% VBE). In 2023, 11 of 15 operating casinos exceeded the total Casino BEP goal of 23%.

These expenditures are set forth in the charts on the following pages. [Note: Newly authorized casino are added to the reporting for the year when they first commence gaming operations.]

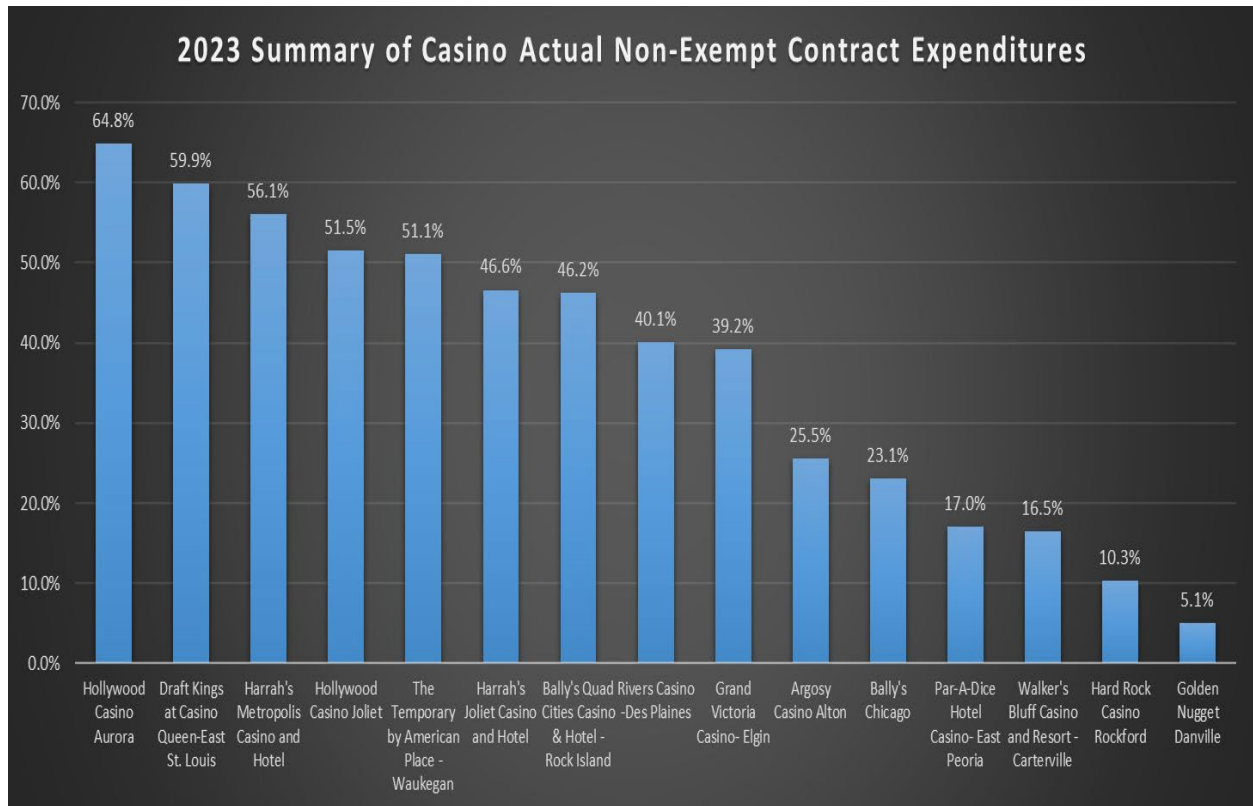
		2021 Actuals					
		MBE	WBE	PBE	VBE	Total MBE/WBE PBE/VBE	Non- Exempt Spending
Argosy Casino Alton	Actual \$	\$ 90,309	\$ 327,574	\$ 13,121	\$ 17,534	\$ 448,538	\$919,518
	Actual %	5.4%	21.9%	1.4%	1.9%	30.7%	
	Goal %	2.9%	24.4%	1.3%	0.0%	28.6%	
Par-A-Dice Hotel Casino - East Peoria	Actual \$	\$ 590,631	\$ 480,819	\$ 56,778	\$ 13,648	\$ 1,141,876	\$ 6,522,775
	Actual %	9.1%	7.4%	0.9%	0.2%	17.5%	
	Goal %	12.0%	14.0%	1.0%	0.8%	27.8%	
Bally's Quad Cities Casino & Hotel - Rock Island	Actual \$	\$ 1,365,550	\$ 1,325,441	\$ 87,174	\$ 24,407	\$ 2,802,211	\$ 7,317,111
	Actual %	18.7%	18.1%	1.2%	0.3%	38.3%	
	Goal %	28.4%	15.7%	2.4%	3.0%	49.5%	
Hollywood Casino Joliet	Actual \$	\$ 406,129	\$ 737,376	\$ 4,423	\$ 1,273,592	\$ 2,110,997	\$3,821,617
	Actual %	5.7%	16.1%	0.1%	33.3%	55.2%	
	Goal %	4.0%	15.0%	2.0%	1.0%	22.0%	
Harrah's Metropolis Casino and Hotel	Actual \$	\$ 80,144	\$ 172,039	\$ 0	\$ 199,478	\$ 451,661	\$1,081,507
	Actual %	7.4%	15.9%	0.0%	18.4%	41.8%	
	Goal %	14.0%	15.0%	2.0%	3.0%	34.0%	
Harrah's Joliet Casino and Hotel	Actual \$	\$ 383,531	\$ 372,357	\$ 27,534	\$ 101,824	\$ 885,245	\$3,001,384
	Actual %	12.8%	12.4%	0.9%	3.4%	29.5%	
	Goal %	12.0%	12.0%	2.0%	3.0%	29.0%	
Hollywood Casino Aurora	Actual \$	\$ 125,501	\$ 773,123	\$ 12,175	\$ 858,586	\$ 1,714,517	\$2,871,010
	Actual %	2.5%	26.9%	0.4%	29.9%	59.7%	
	Goal %	5.0%	19.0%	1.0%	2.0%	27.0%	
Draft Kings at Casino Queen - East St. Louis	Actual \$	\$ 3,308,324	\$ 522,965	\$ 30,744	\$ 37,749	\$ 3,899,782	\$6,422,059
	Actual %	51.5%	8.1%	0.48%	0.59%	60.7%	
	Goal %	12.0%	20.0%	3.0%	3.0%	38.0%	
Grand Victoria Casino - Elgin	Actual \$	\$ 627,559	\$ 1,052,033	\$ 33,854	\$ 114,568	\$ 1,825,264	\$4,755,209
	Actual %	13.1%	22.1%	0.7%	2.4%	38.4%	
	Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	
Rivers Casino - Des Plaines	Actual \$	\$ 5,727,874	\$ 5,510,707	\$ 3,826	\$ 403,913	\$ 11,646,319	\$47,848,223
	Actual %	12.0%	11.5%	0.0%	0.8%	24.3%	
	Goal %	20.4%	16.7%	0.5%	0.9%	38.5%	
Hard Rock Casino Rockford	Actual \$	\$562,274	\$414,948	\$3,000	\$	\$980,222	\$4,981,117
	Actual %	2.9%	2.2%	0.0%	0.0%	5.1%	
	Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	
Total:	Actual \$	\$ 13,269,826	\$ 12,100,739	\$ 499,609	\$ 3,045,300	\$ 28,915,474	\$ 89,541,530
	Actual %	14.0%	12.5%	0.4%	3.2%	30.1%	
	IGB Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	

		2022 Actual					
		MBE	WBE	PBE	VBE	Total MBE/WBE/PBE/VBE	Non-Exempt Spending
Argosy Casino Alton	Actual \$	\$ 173,184	\$ 87,703	\$ 2,551	\$ 14,035	\$ 277,473	\$ 801,694
	Actual %	21.6%	10.9%	0.3%	1.8%	34.6%	
	Goal %	9.0%	15.0%	2.0%	3.0%	29.0%	
Par-A-Dice Hotel Casino - East Peoria	Actual \$	\$ 785,525	\$ 710,479	\$ 58,562	\$ 16,411	\$ 1,570,977	\$ 13,833,823
	Actual %	5.7%	5.1%	0.4%	0.1%	11.3%	
	Goal %	12.0%	14.0%	2.0%	1.0%	29.0%	
Bally's Quad Cities Casino & Hotel - Rock Island	Actual \$	\$ 2,248,053	\$ 2,136,841	\$ 213,488	\$ 796,882	\$ 5,395,264	\$ 12,445,387
	Actual %	18.1%	17.2%	1.7%	6.4%	43.4%	
	Goal %	11.0%	7.0%	3.0%	2.0%	23.0%	
Hollywood Casino Joliet	Actual \$	\$ 250,092	\$ 1,624,696	\$ -	\$ 1,643,910	\$ 3,518,698	\$ 5,489,335
	Actual %	4.6%	29.6%	0.0%	29.9%	64.1%	
	Goal %	11.0%	14.0%	2.0%	3.0%	30.0%	
Harrah's Metropolis Casino and Hotel	Actual \$	\$ 482,273	\$ 313,337	\$ 135	\$ 446,103	\$ 1,241,848	\$ 2,215,055
	Actual %	21.8%	14.1%	0.0%	20.1%	56.1%	
	Goal %	12.0%	17.0%	2.0%	5.0%	36.0%	
Harrah's Joliet Casino and Hotel	Actual \$	\$ 512,734	\$ 414,414	\$ 56,633	\$ 278,800	\$ 1,262,581	\$ 3,235,278
	Actual %	15.8%	12.8%	1.8%	8.6%	39.0%	
	Goal %	12.0%	12.0%	2.0%	3.0%	29.0%	
Hollywood Casino Aurora	Actual \$	\$ 135,834	\$ 1,344,903	\$ -	\$ 706,909	\$ 2,187,646	\$ 3,510,245
	Actual %	3.9%	38.3%	0.0%	20.1%	62.3%	
	Goal %	11.0%	21.0%	2.0%	3.0%	37.0%	
Draft Kings at Casino Queen - East St. Louis	Actual \$	\$ 5,262,486	\$ 683,568	\$ 165,463	\$ 212,683	\$ 6,324,200	\$ 8,235,535
	Actual %	63.9%	8.3%	2.0%	2.6%	76.8%	
	Goal %	20.0%	14.0%	3.0%	3.0%	40.0%	
Grand Victoria Casino - Elgin	Actual \$	\$ 630,968	\$ 1,733,229	\$ 62,995	\$ 208,116	\$ 2,635,308	\$ 7,197,991
	Actual %	8.8%	24.1%	0.9%	2.9%	36.6%	
	Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	
Rivers Casino - Des Plaines	Actual \$	\$ 9,675,638	\$ 8,690,670	\$ -	\$ 1,116,932	\$ 19,483,240	\$ 58,475,520
	Actual %	16.5%	14.9%	0.0%	1.9%	33.3%	
	Goal %	17.0%	20.0%	0.5%	1.5%	39.0%	
Hard Rock Casino Rockford	Actual \$	\$ 223,801	\$ 1,006,326	\$ -	\$ 748	\$ 1,230,875	\$ 11,087,901
	Actual %	2.0%	9.1%	0.0%	0.0%	11.1%	
	Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	
Total	Actual \$	\$ 20,380,588	\$ 18,746,166	\$ 559,827	\$ 5,441,529	\$ 45,128,110	\$ 126,527,764
	Actual %	16.1%	14.8%	0.4%	4.3%	35.7%	
	IGB Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	

		2023 Actual					
		MBE	WBE	PBE	VBE	Total MBE/WBE/PBE/VBE	Non-Exempt Spending
Argosy Casino Alton	Actual \$	\$ 50,046	\$ 312,079	\$ 18,812	\$ 34,204	\$ 415,141	\$ 1,625,041
	Actual %	3.1%	19.2%	1.2%	2.1%	25.5%	
	Goal %	6.0%	17.0%	2.0%	5.0%	30.0%	
The Temporary by American Place-Waukegan	Actual \$	\$ 11,719,771	\$ 1,563,775	\$ 2,309	\$ 586,189	\$ 13,872,045	\$ 27,157,998
	Actual %	43.2%	5.8%	0.0%	2.2%	51.1%	
	Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	
Par-A-Dice Hotel Casino - East Peoria	Actual \$	\$ 822,018	\$ 880,324	\$ 97,081	\$ 4,242	\$ 1,803,665	\$ 10,590,739
	Actual %	7.8%	8.3%	0.9%	0.0%	17.0%	
	Goal %	12.0%	12.0%	2.0%	1.0%	27.0%	
Bally's Quad Cities Casino & Hotel - Rock Island	Actual \$	\$ 2,907,535	\$ 2,898,433	\$ 400,888	\$ 1,965,226	\$ 8,172,082	\$ 17,670,728
	Actual %	16.5%	16.4%	2.3%	11.1%	46.2%	
	Goal %	22.0%	14.0%	3.0%	2.0%	41.0%	
Bally's Chicago	Actual \$	\$ 12,556,804	\$ 5,170,813	\$ -	\$ 169,490	\$ 17,897,107	\$ 77,621,275
	Actual %	16.2%	6.7%	0.0%	0.2%	23.1%	
	Goal %	11.0%	7.0%	3.0%	2.0%	23.0%	
Hollywood Casino Joliet	Actual \$	\$ 967,142	\$ 1,361,772	\$ 291,666	\$ 437,500	\$ 3,058,080	\$ 5,938,215
	Actual %	16.3%	22.9%	4.9%	7.4%	51.5%	
	Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	
Harrah's Metropolis Casino and Hotel	Actual \$	\$ 684,432	\$ 360,398	\$ 66,287	\$ 571,743	\$ 1,682,859	\$ 3,000,673
	Actual %	22.8%	12.0%	2.2%	19.1%	56.1%	
	Goal %	15.0%	10.0%	2.0%	15.0%	42.0%	
Harrah's Joliet Casino and Hotel	Actual \$	\$ 550,214	\$ 590,602	\$ 87,351	\$ 545,911	\$ 1,774,079	\$ 3,806,750
	Actual %	14.5%	15.5%	2.3%	14.3%	46.6%	
	Goal %	12.0%	12.0%	2.0%	6.0%	32.0%	
Hollywood Casino Aurora	Actual \$	\$ 526,425	\$ 1,630,440	\$ 262,187	\$ 388,780	\$ 2,807,832	\$ 4,330,645
	Actual %	12.2%	37.6%	6.1%	9.0%	64.8%	
	Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	
Draft Kings at Casino Queen - East St. Louis	Actual \$	\$ 703,553	\$ 1,163,051	\$ 74,934	\$ 122,974	\$ 2,064,512	\$ 3,447,058
	Actual %	20.4%	33.7%	2.2%	3.6%	59.9%	
	Goal %	20.0%	14.0%	3.0%	3.0%	40.0%	
Grand Victoria Casino – Elgin	Actual \$	\$ 788,746	\$ 642,378	\$ 61,466	\$ 170,517	\$ 1,663,108	\$ 4,237,564
	Actual %	18.6%	15.2%	1.5%	4.0%	39.2%	
	Goal %	11.0%	8.0%	2.0%	3.0%	24.0%	
Golden Nugget Danville	Actual \$	\$ 85,885	\$ 152,349	\$ -	\$ -	\$ 238,234	\$ 4,701,378
	Actual %	1.8%	3.2%	0.0%	0.0%	5.1%	
	Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	
Rivers Casino - Des Plaines	Actual \$	\$ 3,336,097	\$ 4,493,253	\$ 8,205	\$ 773,584	\$ 8,611,139	\$ 21,458,873
	Actual %	15.5%	20.9%	0.0%	3.6%	40.1%	
	Goal %	13.0%	20.0%	0.5%	2.0%	35.5%	
Walker's Bluff Casino Resort-Carterville	Actual \$	\$ 2,612	\$ 195,212	\$ -	\$ 34,475	\$ 232,299	\$ 1,408,400
	Actual %	0.2%	13.9%	0.0%	2.4%	16.5%	
	Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	
Hard Rock Casino Rockford	Actual \$	\$ 211,424	\$ 661,584	\$ 1,591	\$ -	\$ 874,599	\$ 8,492,939
	Actual %	2.5%	7.8%	0.0%	0.0%	10.3%	
	Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	
Total	Actual \$	\$ 35,912,704	\$ 22,076,464	\$ 1,372,779	\$ 5,804,834	\$ 65,166,781	\$ 195,488,275
	Actual %	17.9%	11.0%	0.7%	2.9%	32.5%	
	IGB Goal %	11.0%	7.0%	2.0%	3.0%	23.0%	

2023 ACTUAL ACHIEVEMENT TOWARD CONTRACTING GOALS

The chart below presents casino owners licensees total 2023 non-exempt actual spending achievement toward annual contracting goals.



**Chart includes actual results for the calendar year 2023.*

- 12 of 15 operating casinos met the 2023 non-exempt spending WBE goal (7%), with three casinos below the 7% (ranging from 3.2%-6.7%).
- 10 of 15 operating casinos met the 2023 non-exempt MBE goal (11%), with five casinos below the 11% (ranging from 0.2%-7.8%).
- 8 of 15 operating casinos met the VBE 2023 non-exempt spending goal of (3%), with seven casinos below 3% (ranging from 0%-2.4%).
- 6 of 15 operating casinos met the 2023 non-exempt spending PBE goal of (2%), with nine casinos below the 2% (ranging from 0%-1.5%).
- 4 of 15 operating casinos did not meet the combined 23% benchmark spending goal.

Casino Benchmark Goals

Casino Owner Licensee Goals

The casino owners licensee goals for 2023 reflected all licensees meeting or exceeding the total benchmark spending goal of 23%, and all licensees set goals to meet or exceed the MBE goal of 11% and the WBE goal of 7%.

Calendar Year 2024 Goals

2024 GOAL					
	%PBE	%MBE	%WBE	%VBE	TOTAL
IGB Goal	2%	11%	7%	3%	23%
	PBE	MBE	WBE	VBE	TOTAL
Argosy Casino Alton	2.0%	7.0%	17.0%	3.0%	29.0%
Bally's Chicago	0.0%	13.0%	7.0%	3.0%	23.0%
Bally's Quad Cities Casino & Hotel - Rock Island	2.0%	12.0%	7.0%	3.0%	24.0%
Draft Kings at Casino Queen-East St. Louis	2.0%	19.0%	17.0%	3.0%	41.0%
Golden Nugget Danville	2.0%	11.0%	7.0%	3.0%	23.0%
Grand Victoria Casino-Elgin	2.0%	13.0%	10.0%	3.0%	28.0%
Hard Rock Casino Rockford	2.0%	11.0%	7.0%	3.0%	23.0%
Harrah's Joliet Casino and Hotel	2.0%	13.0%	13.0%	10.0%	38.0%
Harrah's Metropolis Casino and Hotel	2.0%	17.0%	10.0%	15.0%	44.0%
Hollywood Casino Aurora	1.0%	2.0%	10.0%	10.0%	23.0%
Hollywood Casino Joliet	1.0%	2.0%	10.0%	10.0%	23.0%
Par-A-Dice Hotel Casino-East Peoria	1.0%	12.0%	12.0%	2.0%	27.0%
Rivers Casino-Des Plaines	0.3%	13.0%	19.0%	3.0%	35.3%
The Temporary by American Place-Waukegan	2.0%	11.0%	7.0%	3.0%	23.0%
Walker's Bluff Casino Resort-Carterville	2.0%	11.0%	7.0%	3.0%	23.0%
Casino Goal Average	1.6%	11.1%	10.7%	5.1%	28.5%

**Chart includes projected results for the calendar year 2024 for reporting in 2025.*

Program Outlook

Casino BEP benchmark goals for 2024 were updated after the IGB received 2023 actual results on March 31, 2024. The IGB will present actual 2024 expenditures in the 2025 Casino BEP Annual Report.

In addition to its goal setting and reporting obligations under the Illinois Gambling Act, the IGB will continue to support the casino BEP as follows:

- Provide links on the IGB website to identify casino contracting opportunities and other BEP resources: <https://igb.illinois.gov/casino-gambling/casino-vendors.html>.
- Require casino owners licensees to publish upcoming contracts available for bidding opportunities on at least a quarterly basis and require licensees to maintain updated lists of vendor opportunities on their websites.
- Assist MBE, WBE, PBE, and VBE organizations and their respective members learn about and participate in vendor opportunities, resources, fairs, and opportunities.
- Monitor casino owners licensees' good faith efforts and progress toward their MBE, WBE, PBE, and VBE contracting goals.