

DATE: December 31, 2024

PRELIMINARY REPORT

TO: The Honorable J.B. Pritzker, Governor  
The Honorable John F. Curran, Senate Minority Leader  
The Honorable Don Harmon, Senate President  
The Honorable Tony McCombie, House Minority Leader  
The Honorable Emanuel “Chris” Welch, Speaker of the House

FROM: Illinois Lottery Special Instant Scratch-Off Task Force

SUBJECT: 2024 Special Instant Scratch-Off Task Force Preliminary Report

CC: Illinois General Assembly – Special Reports (reports@ilga.gov)

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The Illinois Lottery Special Instant Scratch-Off Task Force respectfully submits a preliminary 2024 Illinois Lottery Special Scratch-Off Task Force report to partially fulfill the requirements set forth in Public Act 103-0381.

If you have any questions or comments, please contact Mason McDaniel, 217-370-2743.

December 31, 2024

Dear Honorable Governor JB Pritzker and Honorable Members of the General Assembly:

In July 2023, the General Assembly passed SB1508 (PA 103-0381), which consolidated the Department of the Lottery Specialty Ticket Program with the issuance of a single joint scratch-off ticket to fund the program and added two new causes to the portfolio. The goal of the legislation was not only to improve administrative operations but, most importantly, maximize revenue for the State and each cause in the portfolio.

PA 103-381 stipulates the creation of a task force. This task force consists of eleven members: the Illinois Lottery Director, two representatives appointed by the Governor, four representatives of the Senate, and four representatives of the House. The task force is assigned to study the new joint ticket and make recommendations to the Governor's office and the General Assembly based on a variety of focus points, including:

1. Maximizing revenue for the State and special causes
2. Whether to expand the program to additional causes
3. Establishing criteria for special causes
4. Impact the Joint Ticket has on revenue
5. Other issues related to the Joint Ticket

Due to contributing factors such as the delayed seating of the full task force and the amount of time the joint ticket has been in market which has limited the performance data available to review, the task force members agreed to submit a preliminary report in alignment with the statute's requirement to issue a report by January 1, 2025. A final report will be submitted after the conclusion of FY25 after the joint ticket has been in market and supporting all 10 causes for a full year. This will allow the task force members to make informed recommendations regarding the program and determine whether the use of the joint ticket to fund the program should be continued after its sunset date of January 1, 2027.

The task force enables the Department of the Lottery to work directly with legislators and the stakeholders of the program to strengthen and improve the specialty ticket program, increase revenue for the State and special causes while improving the overall player experience. This preliminary report will detail the progress made thus far during the first three meetings of the task force.

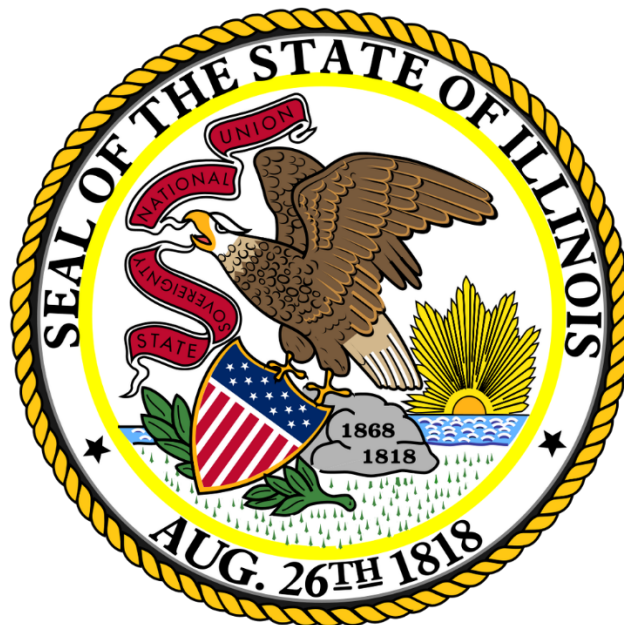
Sincerely,

Illinois Lottery Special Instant Scratch-off Task Force,

Co-Chair, Senator Mattie Hunter

Co-Chair, Representative Eva-Dina Delgado

STATE OF ILLINOIS  
ILLINOIS LOTTERY SPECIAL INSTANT  
SCRATCH-OFF TASK FORCE



Preliminary Report  
As required by PA103-381

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## Overview

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Within PA 103-381, is the creation of a Special Instant Scratch-Off Task Force (“task force”). The task force consists of eleven members: the Illinois Lottery Director, two representatives appointed by the Governor, four representatives of the Senate and four representatives of the House. The task force is assigned to study the new joint scratch-off ticket which enables the consolidation of the Department of the Lottery (“Department”) specialty ticket program. The task force is responsible for making recommendations to the Governor’s office and the General Assembly based on a variety of focus points, including,

1. Maximizing revenue for the State and special causes
2. Whether to expand the program to additional causes
3. Establish criteria for special causes
4. Impact the Joint Ticket has on revenue
5. Other issues related to the Joint Ticket

The task force members agreed to submit a preliminary report in alignment with the statute’s requirement to issue a report by January 1, 2025, to provide a status of their efforts thus far. A final report will be submitted after the conclusion of FY25 after the joint ticket has been in market and supporting all 10 causes for a full year.

## Background of the Joint Ticket

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The two inaugural specialty instant tickets were for veterans and breast cancer research. They were created by law in 2006 and each cause received 100% of the tickets’ proceeds. From 2006 to 2023 the program grew to 8 causes; each assigned an individual scratch-off ticket to be marketed and sold in retail stores throughout the year. The remaining 6 causes are Multiple Sclerosis, HIV-Aids, Special Olympics, Alzheimer’s, Homelessness Prevention, and Police Memorials. These 8 specialty tickets represented ~15% of the total number of scratch-off tickets introduced by the Department annually and 53% of the total number of tickets in the \$2 and \$3 price points.

The uniformity and consistency of the design and game play of the specialty tickets and the sheer number of tickets in market throughout the year limited the Department’s ability to introduce other better performing games at those price points. Although successful in generating revenue for each cause, it made the Department’s efforts to maximize the revenue potential of those price points almost impossible. In addition, in a very crowded retail space with well over 90 Lottery games for sale in every store, having 8 separate tickets to market individually meant that almost every month there was a different specialty ticket being introduced. This would sometimes make it difficult for the retailer to keep track of them all to aid in their selling.

To help alleviate these and other concerns about the specialty ticket program, the Department advocated for the passage of SB1508, which enabled the use of a single joint scratch-off ticket to fund the whole program. SB1508 also introduced two new causes to the program: the Illinois Dream Fund and the United Negro College Fund. This bill was signed into law in the summer of 2023, took effect on January 1, 2024, and is due to sunset on January 1, 2027. The bill limited the total number of causes that could be in the program at one time to 10, which would help control the demand for participation in the program which continues to grow. The bill ensured that each cause would get an equal share of the proceeds, which would be more equitable for each participant. The bill set forth a sunset requirement for any new cause added to allow the program to reach more causes in a measured way.

The new single joint scratch-off ticket is priced higher than the individual tickets were and offers larger prizes, which are more appealing to players. Revenue from the new ticket is expected to return the necessary amount of proceeds to equitably fund all ten causes at levels close to their historic averages. By focusing on one ticket, the Department is able to consolidate marketing and operational efforts while creating more awareness with a year-round presence to sell the joint ticket. The new program creates more certainty and funding level consistency for planning and budgeting purposes for the cause and the Lottery.

With the effective date of January 1, 2024, the Department designated the first joint ticket, ‘\$200,000 BINGO TRIPLER’ as the ticket to fund the specialty ticket program. This ticket is an existing core game of the Department and was chosen because of its consistent performance year over year and its ability to deliver a similar level of proceeds that the program had generated in the past. After the effective date, the causes were rolled onto the joint ticket at different times as denoted in Table 1.

Cause	Fund	Start Date	Fiscal Year	Fiscal Year Quarter	Joint Ticket # of Causes
Special Olympics	0073	1/1/2024	FY24	3rd	4
Multiple Sclerosis	0429	1/1/2024	FY24	3rd	4
UNCF	0486	1/1/2024	FY24	3rd	4
DREAM	0487	1/1/2024	FY24	3rd	4
State Police	0335	4/1/2024	FY24	4th	7
Quality of Life	0437	4/1/2024	FY24	4th	7
Homelessness Prevention	0889	4/1/2024	FY24	4th	7
Alzheimer's Awareness	0020	7/1/2024	FY25	1st	10
Ticket for the Cure	0208	7/1/2024	FY25	1st	10
Veterans	0236	7/1/2024	FY25	1st	10

*Table 1 Specialty Cause Summary with start dates on the joint ticket.*

The rationale for this schedule was the following: any cause whose individual ticket was in market prior to the January 1, 2024, effective date of the new joint ticket, was added in the following fiscal year starting on July 1, 2024. The rest of the causes were rolled onto the new ticket at or near their historical ticket launch date until all the causes were on. This occurred at the beginning of fiscal year 2025.

## Marketing Efforts | Advertising

The Department's approach to supporting the joint ticket is 'always-on,' utilizing a variety of marketing channels to sustain year-round awareness and engagement for each cause. Some examples of marketing materials are described and pictured below.

- **Toolkits for Each Cause:** We provide each cause with a toolkit containing customized language and visuals, empowering them to promote on their own channels effectively.
- **Website Awareness:** Our website showcases each cause individually, providing detailed information about the cause and emphasizing their unique missions. It also provides information about funding for each cause from the specialty ticket program.
- **Media Partnerships:** We collaborate with WGN's "Your Hometown", which features each cause and the joint ticket in monthly episodes, and The Chicago Reader, where we spotlight grantees, legislators, and others in dedicated articles.



**READER**

**Jolt Foundation**  
Director  
Chris Schaffner  
and  
Staff  
Courtesy: Jolt Foundation

"Because we're in the streets, we can access some of the most high-risk and vulnerable folks. We're able to identify their needs if necessary, get them linked to care with our partners," he says.

The very principles of harm reduction—which involve practices and strategies that reduce negative consequences associated with drug use—have made it to the heart of the HIV crisis, after it became clear that the illness was transmitted via direct contact with specific bodily fluids, such as blood. "It was people at risk for HIV looking to take better care of themselves," Schaffner says. "These [HIV] jumped outside of the population that we call to public health [language] here who have sex with men, and get into the [general] blood supply, people who injected drugs and were sharing needles were at risk. Scripts access was really about preventing that from blowing up in that population."

Thanks to Jolt and their partner organizations, the number of new HIV transmissions via needle sharing has gone down in the 16 counties of CDHHS region 3. "We haven't had a positive transmission of HIV through needle sharing in several years," Schaffner says. "The state has actually designated that as a risk category."

Jolt's ability to meet people where they are without judgment has been key to that success. As a small organization, Schaffner says, they empower team members to focus on areas where they can draw on their own lived experiences. For example, a former sex worker might be connected with community members who are currently engaged in sex work. "The idea behind that is it's important to get the right people on the box and the right people in the right seats," Schaffner says. "Not just because that's how a good education opportunity will run, but also because they're most likely to get the greatest amount of pleasure and meaning from that."

The funding Jolt receives through the Illinois Lottery's specialty ticket program helps fund their vital HIV testing and outreach

services. "We start by recruiting peer-athier somebody who lives with HIV or who has their viral load suppressed and is engaged in care and someone who then helps others with HIV prevention, or navigating PrEP and especially health education," Schaffner says.

Support the Jolt Foundation and other Illinois organizations that help and help the HIV/AIDS epidemic with your purchase of the Illinois Lottery's \$200,000! BINGO TRIPLER Instant Ticket.

"We really believe harm reduction is radical love expressed in really practical ways," Schaffner says. "There are more things to make positive changes when they engage in nonjudgmental programs like ours, where we just meet people where they're at. We don't coerce anybody, and yet we see people make significant changes all the time—and even if they don't, their lives will matter."

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Paid Sponsored Content

**Support Illinois organizations working to end the HIV/AIDS epidemic with your purchase of the Illinois Lottery's \$200,000! Bingo Tripler Instant Ticket**

In recognition of World AIDS Day in 2020, the Illinois Lottery and the Illinois Department of Public Health (IDPH) launched a new Instant Ticket to raise funds for the Quality of Life grants, which are distributed to organizations across the state that use HIV/AIDS prevention education, and treatment. Since its inception, it has raised more than \$10 million to increase awareness of HIV/AIDS and access to testing, prevention education, treatment, and other resources. In addition, IDPH collaborates with Quality of Life recipient organizations for staff training in areas such as HIV risk reduction, HIV testing, and partner notification. These efforts directly support the Getting to Zero Illinois plan—the ambitious campaign, launched by Governor J.B. Pritzker and IDPH in 2019, that aims to end the AIDS epidemic in the state by 2030. The Illinois Lottery launched this year's specialty ticket, the \$200,000! Bingo Tripler Instant Ticket, to fund the Quality of Life grants, along with other worthy causes. The ticket, which has a bright sunshine yellow color palette for awareness, costs \$1 and is available for purchase at more than 2,000 Illinois Lottery retailers throughout the state, that the Illinois Lottery website for more information.

The AIDS epidemic is a public health issue that is affecting millions of people across the globe. The illness, first identified in 1981, is caused by the human immunodeficiency virus (HIV), which has the immune system, leaving the body vulnerable to life-threatening infections. While medical breakthroughs such as antiretroviral therapies and pre-exposure prophylaxis (PrEP) treatments have reduced the risk of contracting HIV and have made it possible to manage the illness as a chronic condition, the fight to eradicate the disease continues. The Centers for Disease Control (CDC) reported that in 2021, 10 percent of people living with HIV were aware of their status, 10 million people living with HIV were not accessing potentially life-saving treatment, and 1.6 million people had newly acquired the illness.

In Illinois, where in 2021, approximately 400,000 people of 18+ million people worldwide lived with HIV, Governor Pritzker and the Illinois Department of Public Health (IDPH) joined forces with healthcare providers, community groups, activists, and people living with HIV or AIDS for the Getting to Zero Illinois plan. The campaign seeks to reduce the number of new transmissions in Illinois and

ensure that every Illinois resident living with HIV or AIDS receives proper care, with a vision of ending the epidemic in the state by 2030.

The Jolt Foundation is working to make that dream a reality. The Jolt-based group was founded as a non-profit in 2011, following the accidental overdose death of her son, Joshua. Jolt (she uses the name Jolt) since then, Joshua's first initial and her surname. They've since equipped operations to provide comprehensive harm-reduction services to people who use drugs, engage in sex work, or are experiencing homelessness in other forms of marginalization.

Solutions such as engaging in this sexual activity (including unprotected sex and sharing needles and syringes) are associated with an increased risk of contracting HIV and other blood-borne diseases as the World Health Organization estimates that of the million people who use intravenous drugs worldwide, one in eight live with HIV.

According to Jolt Director Chris Schaffner, that is why HIV prevention and support services are a critical and essential part of the foundation's work.

Percent of People Living with HIV BY TRANSMISSION CATEGORY: ILLINOIS, 2021

**Male Transmission Categories**

- Injection Drug Use: 6.2%
- Partnered Contact: 6.8%
- Males-to-Males Sexual Contact: 79.3%
- Partnered Contact: 7.4%
- Other/Unknown: 1.5%

**Female Transmission Categories**

- Injection Drug Use: 35.0%
- Partnered Contact: 75.2%
- Other/Unknown: 3.8%

\*Includes but is not limited to reported or identified, along with household, blood transfusion, perinatal exposure, or misdiagnosed/diagnosed data.

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Figure 1 Illustrative example of cause marketing currently being executed by the Lottery.

- **Advertising:** Every month, we run paid digital, print, and radio ads to highlight these causes. Additionally, our digital screens in retail locations showcase cause-focused content on rotation daily.
- **Event Engagement:** We leverage key events throughout the year to raise awareness and connect with the community in person.

This continuous, multi-channel strategy ensures broad and right sized exposure and ongoing support for each cause within the program.

Large marketing efforts for the joint specialty ticket will be assessed carefully from a cost benefit perspective because any dedicated advertisement production and media purchasing that would go toward a large advertising campaign would, by statute, be paid for by the funds generated by the ticket and would directly reduce the amount returned to the specialty causes.

## **Progress and Next Steps**

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### **Maximizing revenue for the State and special causes**

Preliminary discussions of the task force have commenced regarding the performance of the joint ticket. The Department projects that the total amount of proceeds generated by the new joint ticket for the year will likely exceed the performance of the individual tickets in aggregate in previous years. However, due to the addition of the two new specialty causes and the equitable share of total proceeds, some causes will receive less proceeds than they have in the past and some causes will receive more. It is also should be noted that overall scratch-off ticket sales across the country have regressed after historical highs over the past 2 years that were driven by the macroeconomic effects that followed the pandemic. Those historic highs led to elevated performance for the individual causes tickets during that time that would not be expected to continue.

Table 2 illustrates this and the total annual sales and proceeds generated by the specialty ticket program since the beginning and the total number of causes for each fiscal year. Table 3 includes the 5-year average annual proceeds of each of the ten current causes received from Fiscal Year 2020 through Fiscal Year 2024. For a more detailed yearly account of sales and proceeds by cause please refer to Appendix B: Yearly Sales and Proceeds by Cause.

The new joint ticket is positioned to perform well despite the regression the lottery industry is seeing. The task force will continue to monitor the new joint ticket for the remainder of FY25.

<b>Fiscal Year</b>	<b># of Causes</b>	<b>Total Ticket Sales</b>	<b>Total Program Proceeds</b>
FY06	2	\$ 15,494,450	\$ 4,214,469
FY07	2	\$ 13,259,160	\$ 3,600,731
FY08	3	\$ 18,111,738	\$ 4,958,022
FY09	4	\$ 19,016,690	\$ 5,132,899
FY10	4	\$ 16,014,156	\$ 4,310,946
FY11	4	\$ 14,710,340	\$ 3,967,199
FY12	4	\$ 14,072,756	\$ 3,421,368
FY13	4	\$ 11,449,190	\$ 2,580,195
FY14	4	\$ 10,295,986	\$ 2,308,332
FY15	5	\$ 18,455,209	\$ 3,793,478
FY16	5	\$ 14,049,673	\$ 3,397,924
FY17	5	\$ 13,044,290	\$ 2,672,311
FY18	5	\$ 16,064,704	\$ 3,576,874
FY19	6	\$ 18,822,024	\$ 3,963,679
FY20	7	\$ 27,132,343	\$ 6,671,411
FY21	9	\$ 37,764,829	\$ 10,187,218
FY22	8	\$ 33,813,006	\$ 9,824,595
FY23	8	\$ 29,735,908	\$ 9,122,739
FY24	10	\$ 37,681,512	\$ 10,112,301
<b>TOTAL</b>		<b>\$ 378,987,964</b>	<b>\$ 97,816,691</b>

*Table 2 Specialty Cause Historical Sales and Proceeds*

<b>Cause</b>	<b>Effective Date</b>	<b>End Date</b>	<b>Average 5-Year Proceeds*</b>	<b>Individual Ticket Launch</b>
Veterans	1/1/2006	N/A	\$ 1,357,064	November
Ticket for the Cure	1/1/2006	12/31/2026	\$ 675,108	October
Quality of Life	7/1/2007	12/31/2025	\$ 983,673	June
Multiple Sclerosis	7/1/2008	N/A	\$ 1,092,407	March
Special Olympics	7/1/2014	N/A	\$ 1,180,966	February
State Police	1/1/2019	N/A	\$ 1,155,879	May
Homelessness Prevention	7/1/2019	N/A	\$ 1,291,715	June
Alzheimer's Awareness	1/1/2020	N/A	\$ 1,117,298	September
UNCF	1/1/2024	N/A	\$ 780,834	Joint Ticket
DREAM	1/1/2024	N/A	\$ 780,834	Joint Ticket

*Table 3 Specialty Cause Average Annual Proceeds Over the Last 5-Years. \*Average proceeds FY20 thru FY24 for all causes except Alzheimer's, UNCF, and DREAM. Alzheimer's is a 4-year average. UNCF and DREAM only has 1-year of proceeds.*

FY24 was a year of transition for the program. The new joint ticket was introduced during the second half of the year and causes gradually transitioned to it. As of the writing of this report, the joint ticket has been in market for approximately 12 months, even though all 10 causes were not being funded by the ticket until the beginning of FY25.

The first 11 months of sales data for the joint ticket provides the task force with an early performance indicator. The projected sales for the first full calendar year of the joint ticket will be in excess of \$41 million and the total amount allocated to causes from the joint ticket will likely exceed \$9.6 million during calendar year 2024, totaling ~\$963 thousand per cause with 10 causes in the program.

An additional goal of the consolidation of the specialty ticket program is to maximize revenue to the Department's primary beneficiary the Common School Fund. While most of the discussion thus far has focused on the current and past performance of the specialty ticket program, it is important to keep in mind that the Lottery's primary beneficiary is the Common School Fund, and any increase in specialty ticket funding inherently reduces the amount allocated to K-12 public education each year.

Due to these competing objectives, it is advantageous for the task force to come up with a solution that provides flexibility for the Lottery to optimize its instant ticket portfolio while providing awareness and in-store advertising for the new Joint Specialty Ticket. In previous years the specialty ticket program has accounted for just over 1% of total lottery proceeds and any proposed increase in funding should be carefully considered.

### **Whether to expand the program to additional causes**

Currently, the joint ticket is statutorily limited to ten causes, and only two out of the ten have sunsets: 'Carolyn Adams Ticket for the Cure' on December 31, 2026, per 20 ILCS 1605/21.5 and the 'Quality of Life' on December 31, 2025, per 20 ILCS 1605/21.8. The remaining causes do not currently have an expiration date which means two new causes could be added when they are sunset. The program could also shrink to 8 causes, thus increasing each cause's share of the proceeds generated by joint ticket. The task force has begun conversations on what is the right size of the program and if it is pertinent to expand the opportunity to other causes with the understanding of the tradeoff between specialty cause funding and the Common School Fund. Table 4 shows a summary of relevant historical dates for each cause including introduction and sunset dates.

<b>Cause</b>	<b>Fund</b>	<b>Effective Date</b>	<b>End Date</b>
Veterans	0236	1/1/2006	N/A
Ticket for the Cure	0208	1/1/2006	12/31/2026
Quality of Life	0437	7/1/2007	12/31/2025
Multiple Sclerosis	0429	7/1/2008	N/A
Special Olympics	0073	7/1/2014	N/A
State Police	0335	1/1/2019	N/A
Homelessness Prevention	0889	7/1/2019	N/A
Alzheimer's Awareness	0020	1/1/2020	N/A
UNCF	0486	1/1/2024	N/A
DREAM	0487	1/1/2024	N/A

*Table 4 Summary of specialty causes with important dates noted.*

**Establish criteria for special causes.**

The task force has had preliminary conversations around establishing criteria for new or prospective causes if the decision is to allow for the expansion of the specialty ticket program or the replacement of causes that sunset from the program. Specific criteria have not been outlined yet but the issue will continue to be explored.

**Impact the Joint Ticket has on revenue**

The joint ticket as envisioned has several purposes: the impact on revenue being one of the most important. Early indicators of the impact on total revenue generated for the program are positive. Each cause now receives the same amount of proceeds from the program, which has had a different impact on each cause. The task force will continue to monitor performance throughout FY25 and report at the end of the review period.

**Other issues related to the Joint Ticket**

Task force discussions thus far have focused on the tenets of the legislation. The group will continue to explore additional ways to improve the program and make recommendations regarding its future during the remainder of the review period. Other issues related to the joint ticket that may surface during the review are:

1. If a criterion for cause selection is developed, how and when would that criterion be used? Would a legislative committee need to be formed? How would prospective causes be able to participate in the selection process?
2. Special causes have been added via legislation in the past. Bills can still be drafted to add a new cause irrespective of what the new joint ticket program language says.

## **Accomplishments**

The Task Force has met three of the four statutorily required times.

The Task Force has drafted the preliminary report as agreed to by members, for submission by January 1<sup>st</sup>, 2025.

## **Next Steps**

Task Force members agreed to continue meeting during the remainder of the review period following the preliminary report being submitted to the Governor's Office and the General Assembly to enable the completion of the final report during the first quarter of FY26.

The task force will study and assess the performance data of the joint ticket and the overall program to make recommendations regarding its future in accordance with (20 ILCS 1605/21.17).

## **Appendix A: Task Force Membership and Support**

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### **Illinois Special Scratch-off Ticket Task Force Membership**

Senator Mattie Hunter, Co-Chair

Representative Eva-Dina Delgado, Co-Chair

Senator Bill Cunningham, member

Senator Don DeWitte, member

Senator Sally Turner, member

Representative Elizabeth 'Lisa' Hernandez, member

Representative Dan Swanson, member

Representative Norine Hammond, member

Director Harold Mays, member, Illinois Lottery

Diana Sheehan, member, representing the Governor's Office

Sara Barnett, member, representing the Governor's Office

### **Lottery and Allwyn North America / Technical Support Staff**

Scott Gillard, Lottery, Chief of Staff

Amber Chappell, Lottery, Chief Financial Officer

Meghan Powers, Lottery, Communications Director

Mason McDaniel, Lottery, Legislative Liaison

Lorell Lynch, Allwyn North America, Public Affairs Manager

## **Appendix B: Yearly Sales and Proceeds by Cause**

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### **Veterans**

In accordance with the Illinois Lottery Law (20 ILCS 1605/21.6), the Department launched a special instant scratch-off game for the benefit of Illinois veterans in February 2006. The cause had an individual ticket in market thru Fiscal Year 2024. Starting in Fiscal Year 2025, Veterans is funded by the joint ticket. Veterans has no sunset.

<b>Fiscal Year</b>	<b>Total Sales</b>	<b>Total Proceeds</b>
<b>FY06</b>	\$ 5,936,852	\$ 1,613,830
<b>FY07</b>	\$ 6,877,162	\$ 1,868,386
<b>FY08</b>	\$ 9,068,458	\$ 2,473,438
<b>FY09</b>	\$ 4,813,748	\$ 1,287,209
<b>FY10</b>	\$ 4,242,804	\$ 1,135,731
<b>FY11</b>	\$ 4,187,934	\$ 1,124,115
<b>FY12</b>	\$ 3,508,529	\$ 796,894
<b>FY13</b>	\$ 3,214,902	\$ 715,419
<b>FY14</b>	\$ 2,995,316	\$ 664,654
<b>FY15</b>	\$ 4,603,348	\$ 911,407
<b>FY16</b>	\$ 3,148,529	\$ 726,517
<b>FY17</b>	\$ 3,145,338	\$ 728,242
<b>FY18</b>	\$ 4,684,326	\$ 1,021,765
<b>FY19</b>	\$ 4,922,898	\$ 1,198,248
<b>FY20</b>	\$ 5,253,864	\$ 1,413,339
<b>FY21</b>	\$ 4,903,300	\$ 1,326,807
<b>FY22</b>	\$ 4,925,176	\$ 1,348,788
<b>FY23</b>	\$ 4,351,232	\$ 1,365,620
<b>FY24</b>	\$ 4,221,824	\$ 1,330,767
<b>TOTAL</b>	<b>\$ 89,005,540</b>	<b>\$ 23,051,176</b>

### **Ticket for the Cure (Breast Cancer)**

In accordance with the Illinois Lottery Law (20 ILCS 1605/21.5), the Department launched a special instant scratch-off game titled “Carolyn Adams Ticket For The Cure” in January 2006. The cause had an individual ticket in market thru Fiscal Year 2024. Starting in Fiscal Year 2025, Ticket for the Cure is funded by the joint ticket. Ticket for the Cure sunsets on December 31, 2026.

<b>Fiscal Year</b>	<b>Total Sales</b>	<b>Total Proceeds</b>
<b>FY06</b>	\$ 9,557,598	\$ 2,600,639
<b>FY07</b>	\$ 6,381,998	\$ 1,732,345
<b>FY08</b>	\$ 5,118,254	\$ 1,398,070
<b>FY09</b>	\$ 4,113,138	\$ 1,122,731
<b>FY10</b>	\$ 3,188,352	\$ 859,625
<b>FY11</b>	\$ 2,776,276	\$ 748,528
<b>FY12</b>	\$ 3,315,935	\$ 961,075
<b>FY13</b>	\$ 1,865,490	\$ 431,116
<b>FY14</b>	\$ 2,469,010	\$ 547,876
<b>FY15</b>	\$ 2,642,352	\$ 598,881
<b>FY16</b>	\$ 2,726,656	\$ 539,848
<b>FY17</b>	\$ 2,340,900	\$ 539,832
<b>FY18</b>	\$ 2,288,037	\$ 526,130
<b>FY19*</b>	\$ 3,163,785	\$ 480,214
<b>FY20*</b>	\$ 2,321,061	\$ 413,351
<b>FY21</b>	\$ 2,455,947	\$ 643,172
<b>FY22</b>	\$ 3,119,712	\$ 937,214
<b>FY23</b>	\$ 2,525,682	\$ 742,449
<b>FY24</b>	\$ 2,407,002	\$ 639,353
<b>TOTAL</b>	<b>\$ 64,777,185</b>	<b>\$ 16,462,449</b>

*\*The Department incurred increased operating costs in support of the ticket which directly impacts the proceeds the ticket receives. Therefore, proceeds were slightly less as a percentage of sales compared to other years.*

**Quality of Life (HIV/AIDS)**

In accordance with the Illinois Lottery Law (20 ILCS 1605/21.8), the Department launched a special instant scratch-off game titled “Quality of Life” in February 2008. The cause had an individual ticket in market thru Fiscal Year 2023. Starting in Fiscal Year 2024, Quality of Life was funded by the joint ticket. Quality of Life sunsets on December 31, 2025.

<b>Fiscal Year</b>	<b>Total Sales</b>	<b>Total Proceeds</b>
<b>FY08</b>	\$ 3,925,026	\$ 1,086,514
<b>FY09</b>	\$ 1,254,346	\$ 345,426
<b>FY10</b>	\$ 3,788,938	\$ 1,029,107
<b>FY11</b>	\$ 3,347,218	\$ 905,286
<b>FY12</b>	\$ 3,200,330	\$ 747,721
<b>FY13</b>	\$ 3,129,723	\$ 698,756
<b>FY14</b>	\$ 2,618,742	\$ 592,396
<b>FY15</b>	\$ 2,464,951	\$ 540,439
<b>FY16</b>	\$ 3,301,371	\$ 1,015,249
<b>FY17*</b>	\$ 2,916,462	\$ 331,729
<b>FY18</b>	\$ 1,975,843	\$ 456,017
<b>FY19**</b>	\$ 2,354,988	\$ 348,227
<b>FY20</b>	\$ 2,569,017	\$ 526,979
<b>FY21</b>	\$ 3,856,542	\$ 1,033,522
<b>FY22</b>	\$ 4,374,492	\$ 1,176,461
<b>FY23</b>	\$ 3,543,465	\$ 1,092,042
<b>FY24</b>	\$ 4,305,220	\$ 1,089,360
<b>TOTAL</b>	<b>\$ 52,926,674</b>	<b>\$ 13,015,231</b>

*\*The ticket received excess transfers in FY16 that were recovered in FY17. Therefore, proceeds were slightly less as a percentage of sales compared to other years due to the offset.*

*\*\*The Department incurred increased operating costs in support of the ticket which directly impacts the proceeds the ticket receives. Therefore, proceeds were slightly less as a percentage of sales compared to other years.*

## Multiple Sclerosis

In accordance with the Illinois Lottery Law (20 ILCS 1605/21.7), the Department launched a special instant scratch-off game for the benefit of research pertaining to multiple sclerosis (“MS”) in September 2008. The cause had an individual ticket in market thru Fiscal Year 2023. Starting in Fiscal Year 2024, MS was funded by the joint ticket. MS has no sunset.

<b>Fiscal Year</b>	<b>Total Sales</b>	<b>Total Proceeds</b>
<b>FY09</b>	\$ 8,835,458	\$ 2,377,533
<b>FY10</b>	\$ 4,794,062	\$ 1,286,483
<b>FY11</b>	\$ 4,398,912	\$ 1,189,270
<b>FY12</b>	\$ 4,047,962	\$ 915,678
<b>FY13</b>	\$ 3,239,075	\$ 734,904
<b>FY14</b>	\$ 2,212,918	\$ 503,406
<b>FY15</b>	\$ 4,123,538	\$ 824,552
<b>FY16</b>	\$ 2,244,553	\$ 514,105
<b>FY17</b>	\$ 2,371,188	\$ 547,727
<b>FY18</b>	\$ 2,696,358	\$ 612,685
<b>FY19*</b>	\$ 2,197,707	\$ 364,676
<b>FY20*</b>	\$ 2,022,117	\$ 357,104
<b>FY21</b>	\$ 5,759,388	\$ 1,582,817
<b>FY22</b>	\$ 4,886,516	\$ 1,334,830
<b>FY23</b>	\$ 3,687,501	\$ 1,162,477
<b>FY24</b>	\$ 3,516,371	\$ 1,024,806
<b>TOTAL</b>	<b>\$ 61,033,624</b>	<b>\$ 15,333,053</b>

*\*The Department incurred increased operating costs in support of the ticket which directly impacts the proceeds the ticket receives. Therefore, proceeds were slightly less as a percentage of sales compared to other years.*

## Special Olympics

In accordance with the Illinois Lottery Law (20 ILCS 1605/21.9), the Department launched a special instant scratch-off game titled “Go For The Gold” in February 2015. The cause had an individual ticket in market thru Fiscal Year 2023. Starting in Fiscal Year 2024, Special Olympics was funded by the joint ticket. Special Olympics has no sunset.

<b>Fiscal Year</b>	<b>Total Sales</b>	<b>Total Proceeds</b>
<b>FY15</b>	\$ 4,621,020	\$ 918,199
<b>FY16</b>	\$ 2,628,564	\$ 602,205
<b>FY17</b>	\$ 2,270,402	\$ 524,781
<b>FY18</b>	\$ 4,420,140	\$ 960,277
<b>FY19</b>	\$ 4,718,790	\$ 1,186,464
<b>FY20</b>	\$ 5,884,940	\$ 1,520,707
<b>FY21</b>	\$ 5,068,036	\$ 1,350,653
<b>FY22</b>	\$ 3,353,694	\$ 917,890
<b>FY23</b>	\$ 3,954,088	\$ 1,254,325
<b>FY24</b>	\$ 3,734,265	\$ 861,257
<b>TOTAL</b>	<b>\$ 40,653,939</b>	<b>\$ 10,096,758</b>

## State Police Memorials

In accordance with the Illinois Lottery Law (20 ILCS 1605/21.10), the Department launched a special instant scratch-off game for the benefit of State police memorials in May 2019. The cause had an individual ticket in market thru Fiscal Year 2023. Starting in Fiscal Year 2024, State Police was funded by the joint ticket. State Police has no sunset.

<b>Fiscal Year</b>	<b>Total Sales</b>	<b>Total Proceeds</b>
<b>FY19</b>	\$ 1,463,856	\$ 385,850
<b>FY20</b>	\$ 4,689,316	\$ 1,256,247
<b>FY21</b>	\$ 4,134,466	\$ 1,122,520
<b>FY22</b>	\$ 4,026,912	\$ 1,307,683
<b>FY23</b>	\$ 3,578,598	\$ 1,081,716
<b>FY24</b>	\$ 3,745,867	\$ 1,011,230
<b>TOTAL</b>	<b>\$ 21,639,015</b>	<b>\$ 6,165,246</b>

### Homelessness Prevention

In accordance with the Illinois Lottery Law (20 ILCS 1605/21.11), the Department launched a special instant scratch-off game to fund homelessness prevention programs in September 2019. The cause had an individual ticket in market thru Fiscal Year 2023. Starting in Fiscal Year 2024, Homelessness Prevention was funded by the joint ticket. Homelessness Prevention has no sunset.

<b>Fiscal Year</b>	<b>Total Sales</b>	<b>Total Proceeds</b>
<b>FY20</b>	\$ 4,392,028	\$ 1,183,684
<b>FY21</b>	\$ 3,854,808	\$ 1,059,730
<b>FY22</b>	\$ 4,915,554	\$ 1,544,934
<b>FY23</b>	\$ 4,522,436	\$ 1,319,373
<b>FY24</b>	\$ 4,568,223	\$ 1,350,852
<b>TOTAL</b>	<b>\$ 22,253,049</b>	<b>\$ 6,458,573</b>

### Alzheimer's Awareness

In accordance with the Illinois Lottery Law (20 ILCS 1605/21.13), the Department launched a special instant scratch-off game for the benefit of Alzheimer's care, support, education, and awareness in September 2021. The cause had an individual ticket in market thru Fiscal Year 2024. Starting in Fiscal Year 2025, Alzheimer's Awareness is funded by the joint ticket. Alzheimer's Awareness has no sunset.

<b>Fiscal Year</b>	<b>Total Sales</b>	<b>Total Proceeds</b>
<b>FY21</b>	\$ 3,579,714	\$ 961,936
<b>FY22</b>	\$ 4,210,950	\$ 1,158,661
<b>FY23</b>	\$ 3,572,906	\$ 1,104,737
<b>FY24</b>	\$ 4,265,019	\$ 1,243,857
<b>TOTAL</b>	<b>\$ 15,628,589</b>	<b>\$ 4,469,191</b>

### STEAM Education

In accordance with the Illinois Lottery Law (20 ILCS 1605/21.12 (repealed)), the Department launched a special instant scratch-off game for the benefit of school STEAM programming in July 2020. The STEAM ticket sunset in January 2021 with only one year of sales and proceeds.

<b>Fiscal Year</b>	<b>Total Sales</b>	<b>Total Proceeds</b>
<b>FY21</b>	\$ 4,152,628	\$ 1,204,195
<b>FY22</b>	\$ -	\$ -
<b>FY23</b>	\$ -	\$ -
<b>FY24</b>	\$ -	\$ -
<b>TOTAL</b>	<b>\$ 4,152,628</b>	<b>\$ 1,204,195</b>

### United Negro College Fund (UNCF)

In accordance with the Illinois Lottery Law (20 ILCS 1605/21.15), the Department launched a special instant scratch-off game for the benefit of United Negro College Fund Illinois in support of educational scholarships to university and college students in January 2024, which was part of the initial causes funded by the joint ticket program. UNCF has no sunset.

<b>Fiscal Year</b>	<b>Total Sales</b>	<b>Total Proceeds</b>
<b>FY24</b>	\$ 3,458,861	\$ 780,834
<b>TOTAL</b>	<b>\$ 3,458,861</b>	<b>\$ 780,834</b>

### Illinois Dream Fund

In accordance with the Illinois Lottery Law (20 ILCS 1605/21.15), the Department launched a special instant scratch-off game for the benefit of the Illinois DREAM Fund Commission in January 2024, which was part of the initial causes funded by the joint ticket program. Illinois DREAM has no sunset.

<b>Fiscal Year</b>	<b>Total Sales</b>	<b>Total Proceeds</b>
<b>FY24</b>	\$ 3,458,861	\$ 780,834
<b>TOTAL</b>	<b>\$ 3,458,861</b>	<b>\$ 780,834</b>